

2008 ADVERTISING RATE CARD

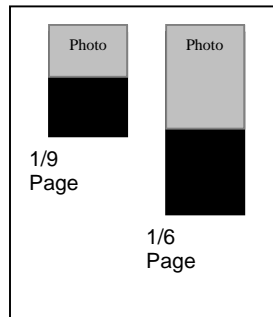
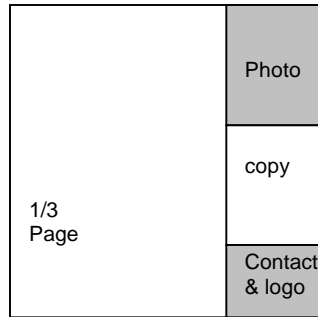
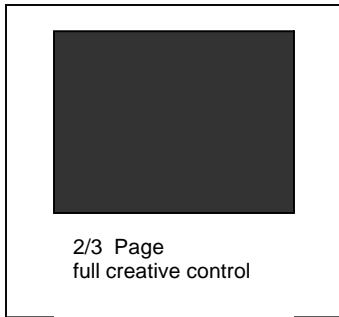
Deadline Sept. 28, 2007 Material Due Oct. 5, 2007

COMPANY NAME: _____
 INDICATE CHANGES WITH A CHECKMARK

TRAVEL GUIDE	
AD SIZE	COST
Back Cover	\$2940
Inside Cover	\$2625
Full Page	\$2100
2/3	\$1465
Full creative control for above. Supply camera-ready artwork.	



AD SIZE	COST	CONTENT
1/3	\$835	140-word description, colour logo, business name, address, phone #, website and map grid#
1/6	\$520	70-word description, colour logo, business name, address, phone #, website and map grid#
1/9	\$310	45-word description, colour logo, business name, address, phone #, website and map grid#
Feature Listings	\$100	30-word description, colour logo, business name, address, phone #, website and map grid#
Additional Category Listings	\$55	Members are given one free Travel Guide chart listing in the category of their choice.

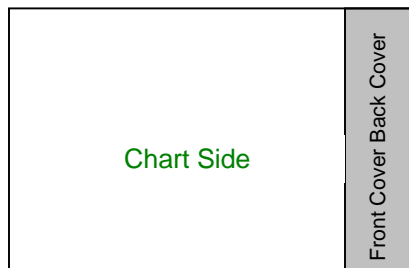
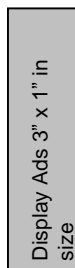


ROAD MAP

AD SIZE	COST	CONTENT
Display Ad (3"x1")	\$400	Colour photo, colour logo, 30-word description, business name, address, phone#, website and map grid#
Feature Listing	\$250	Colour photo, colour logo, 30-word description, business name, address, phone#, website and map grid#
Address Listing	\$105	Business name, address, phone #, website and map grid#
Symbol	\$30	Ex: A golfer, cross-country skier, downhill skier or horse-back riding
Back Cover	\$1300	Full creative control. Supply camera-ready artwork.



Map Side



WEB SITE

AD	COST	CONTENT
E-Coupons	\$55/year (Jan-Dec)	Up to 1/2 page may include: photo, colour logo, text, business name, address, phone #, website
Photo	\$55/year/photo (Jan-Dec)	New photo or photo changes throughout the year - \$20 each.
Feature Listing	\$45/year (Jan-Dec)	30-word description, business name, address, phone#
Banner Ad	\$300/year (Jan-Dec)	Call OVTA Office for details

REQUIREMENTS for submitting quality logos/photos:

Minimum 300 dpi Tiff files. Crisp copies of logos/original photos, labeled.
 Send by e-mail to: mjohnston@countyofrenfrew.on.ca or by regular mail to the OVTA Office.