



MEDIA RELATIONS



OVTA NEWS

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MEDIA RELEASE

FOR IMMEDIATE RELEASE

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2005 Ottawa Valley Autumn Highlights Brochure is Now Available!

Pembroke, ON: Looking for scenic and affordable fall getaways or day trip suggestions, let the new 2004 Ottawa Valley Autumn Highlights brochure assist you. This complimentary brochure is filled with a variety of activities and special packages for all ages.

Find out about romantic getaways, a new antiques, book, gifts and art store, paddling opportunities at a historic inn, activity filled resort stays, discounted golfing adventures, ski chair-lift rides to view the magnificent colours, a spectacular waterfall attraction that promotes the square timber and lumbering era in Quebec, ATV tours in the Madawaska Highlands suited for all ages and skills, biking and driving tours through the rural routes and various agrifood operations of the scenic Ottawa Valley, plus so much more.

The Ottawa Valley stretches from Ottawa, Canada's capital city, westward along the foot of the Laurentian Mountains to the wilderness of Algonquin Park. It is one of only two places in the world with the unique combination of climate and topography to create such brilliant fall foliage.

"Autumn Highlights is a great resource to planning your weekend day-trips throughout the Ottawa Valley. The Ottawa Valley offers a myriad of really interesting activities, events and places to visit during the fall." says Mike Cameron, Tourism Marketing Coordinator for the Ottawa Valley Tourist Association (OVTA), the organization that produced the brochure.

"We're inviting people to enjoy the truly glorious pleasures of fall in Renfrew County," says Marilyn Alexander, President of the Ottawa Valley Tourist Association.

For a copy of the Ottawa Valley Autumn Highlights Brochure, contact the OVTA at 800-757-6580/ 613-732-4364 or to download the brochure or order on-line visit www.ottawavalley.org.

For more information contact

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