

COUNTY OF RENFREW



MEDIA RELATIONS



OVTA NEWS

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**MEDIA RELEASE**

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**June 8, 2005**

## **OVTA BLACKFLY BASH INVITES ONE AND ALL**

### **Countywide Tourist Operators Hold Annual Summer Kickoff With A Bang**

**Pembroke, ON:** The Ottawa Valley Tourist Association invites you to celebrate tourism in the Ottawa Valley by attending its annual Black Fly Bash at the **Twin Rivers Golf Club** in the Town of Petawawa. The annual event is being held on **Thursday June 16<sup>th</sup> from 11:30 AM to 3:30 PM**. The registration for this invaluable networking event is only \$15 that includes a barbeque lunch and prize giveaways. For an additional \$15 plus GST, individuals can play a 9-hole scramble tournament with prizes at one of the county's leading golf courses.

**Marie White**, OVTA Communications Coordinator, encourages people to get out and meet all the local tourist operators in the Ottawa Valley. **“Not only is this a major fundraiser for our organization, but with a barbeque lunch, and sponsorship from the NEW Twin Rivers of Petawawa and the NEW RO, everyone is guaranteed a great time! This is a great opportunity for our tourist operators to network with other people in the industry.”**

For those planning to attend this event, they should bring brochures, business cards and strong visual display items that represent their respective businesses. The event is also open to the general public and gives them an opportunity to learn about the many tourist opportunities right here in our own backyard. It is a great setting for those who have been considering joining the OVTA to meet the key players in tourism.

The County of Renfrew is home to over 900 fresh water lakes and 4 major rivers within its boundaries. In addition to its year round tourist destinations and business opportunities, the County of Renfrew is only 45 minutes from Ottawa, and is the largest county in Ontario. For more information visit [www.ottawavalley.org](http://www.ottawavalley.org) or contact:

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